

# Fast Fashion

**Harmful to Fashion, Environment, and People**

---



# What is Fast Fashion

---

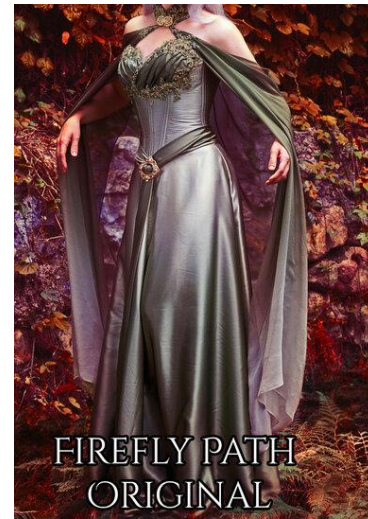
Fast Fashion is the rapid creation of inexpensive clothing by mass-market retailers in response to the latest trends.



# Fast Fashion is Harmful to Artists

---

Platforms like Fashion Nova, Wish, Zaara, and Forever 21 are quick to take the designs of other artists and create cheap, mass-produced, knock offs.



# Fast Fashion is Harmful to the Environment

---

The average US consumer disposes  
50-85 lbs. Of clothing a year

The fashion industry is the world's  
2nd largest polluter

The plastic in clothing stays in  
the environment so the pile of  
thrown away clothing is growing  
larger and larger



# You probably don't know where your clothes come from

----

In order to produce cheap clothing, the labor to create your clothes has to be cheap

In Bangladesh, people who work on clothing are only given 2 dollars a day, thus being kept in the cycle of extreme poverty



# What can you do to help?

---

## **Consumer smarter**

1. Think of where you're buying your clothes
  - a. Don't buy from Zaara, Forever 21,
2. Buy Less clothing
3. Buy from thrift stores
  - a. You never know what you'll find
4. Buy higher quality clothes
  - a. May be more expensive, but lasts longer!

# Recycle your clothes!

---

You can reuse your old clothes

Turn them into art or something useful!

