

# Group Project: Fast Fashion

**By: Tatum, Thea, Angela, Maricela, Erin**

# Art History Presentation

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- Includes information about fast fashion, what it is & how to combat it.
- Includes a Vice Youtube video about the harm fast fashion does.
- Concludes with a brainstorming worksheet for the student's project.

## What is Fast Fashion

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Fast Fashion is the rapid creation of inexpensive clothing by mass-market retailers in response to the latest trends.



## Fast Fashion is Harmful to Artists

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Platforms like Fashion Nova, Wish, Zaara, and Forever 21 are quick to take the designs of other artists and create cheap, mass-produced, knock offs.



# Anticipatory Set:

## The Problem With Fast Fashion | Teen Vogue



60%

2000 2014

**ZARA**

cheap labor  
comes at a  
**HIGH  
COST**

**teenVOGUE**


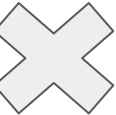
The image features a woman in a light blue sweater standing in front of a purple background. To her left is a graphic showing two stacks of clothing items. The stack on the left is labeled '2000' and the stack on the right is labeled '2014'. A dashed line connects the top of the 2000 stack to the 60% mark on the 2014 stack, indicating a 60% increase. To her right, the word 'ZARA' is written in a stylized font, followed by the text 'cheap labor comes at a HIGH COST'. At the bottom left, the 'teenVOGUE' logo is visible.

# Worksheet

*Directions: After watch video about Fast-Fashion, check whether the statement is true or false.*

- True and False assessment after watching the Fast Fashion Video
- Easy & tests students knowledge fresh after gaining the information from the video

	True	False
1. The number of new garments produced yearly is 50 Billion.		
2. According to the Council for textile recycling, 2.5 Billion pounds of fabric waste was removed from the waste stream.		
3. Fast-fashion contributes to 5 % of the global carbon footprint which contributes to the effects of climate change.		
4. Fashion is the second biggest polluter of clean water on the planet.		
5. Toxic chemicals used to dye and treat clothing have been linked to miscarriages, birth defects, and cancer.		

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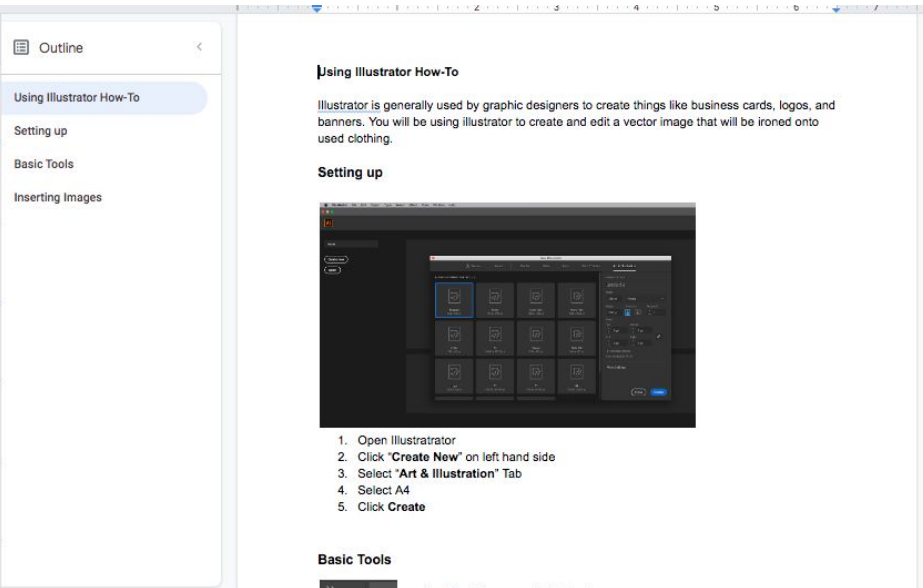
150 Billion

10%

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# Instruction sheet for using Illustrator

- Instruction sheet for using illustrator with sidebar outline for quick navigation.
- Contains easy to understand foundational knowledge needed for student's project



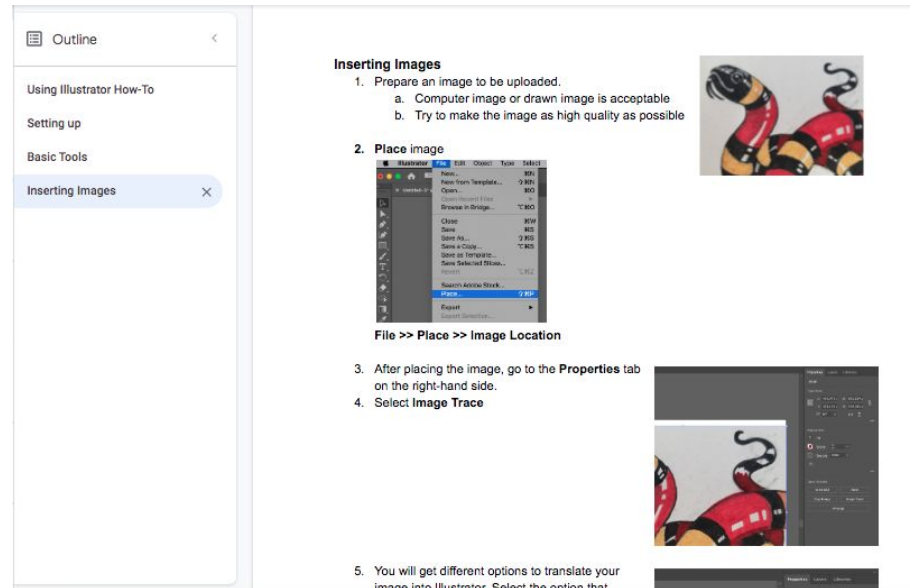
**Using Illustrator How-To**

Illustrator is generally used by graphic designers to create things like business cards, logos, and banners. You will be using Illustrator to create and edit a vector image that will be ironed onto used clothing.

**Setting up**

1. Open Illustrator
2. Click "Create New" on left hand side
3. Select "Art & Illustration" Tab
4. Select A4
5. Click Create

**Basic Tools**



**Inserting Images**

1. Prepare an image to be uploaded.
  - a. Computer image or drawn image is acceptable
  - b. Try to make the image as high quality as possible
2. Place image

**File >> Place >> Image Location**

3. After placing the image, go to the Properties tab on the right-hand side.
4. Select Image Trace

5. You will get different options to translate your image into Illustrator. Select the option that

# Grading Rubric

## Project: Fast Fashion

Student Name: \_\_\_\_\_

- Utilizes illustrator knowledge
- Emphasizes creative thinking
- Importance of participation

CATEGORY	4	3	2	1
<b>Illustrator</b>	Students are able to demonstrate above their knowledge of the Illustrator program through the fast fashion project exceeding expectation. Expectations being set up, ability to use basic tools inserting images and editing.	Students are able to demonstrate standard knowledge of the Illustrator program through the fast fashion project in a standard level. Standard level being able to use basic tools, inserting images and edit to the standard ability.	Students had one requirement not met of the Illustrator program through the fast fashion project. A requirement being either set up, ability to use basic tools inserting images and editing.	Students had more than one requirement not met of the Illustrator program through the fast fashion project. A requirement being either set up, ability to use basic tools inserting images and editing.
<b>Originality</b>	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
<b>Participation</b>	Student actively participated in anticipatory set, project making, reflection and discussion.	Student participated mostly in anticipatory set, project making, reflection and discussion.	Student participated hardly in anticipatory set, project making, reflection and discussion.	Student did not participate in anticipatory set, project making, reflection and discussion.

# Lesson Plan

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<b>Name:</b>	Theophania Kim, Maricela Romero, Angela Carlisle, Erin Castillo and Tatum Langdon
<b>Lesson Title:</b>	Fast Fashion, Environmentally Harmful to Society and
<b>Grade Level:</b>	10-12 grade

## Vocab, Art History, Interdisciplinary Connections

<b>Artist/Culture/Movement Connections</b> Harmful constantly buying, teach students to buy used clothing/Give away used clothing.	<b>Interdisciplinary Connections</b> Economics, Science/Environmental, Damaging to Society.
<b>Art Vocabulary:</b> Illustrator Tools: <ul style="list-style-type: none"><li>- Select tool</li><li>- Direct Select tool</li><li>- Pen tool</li><li>- Curvature tool</li></ul> Mass media Fast fashion	<b>Elements/Principles of Art</b> Texture Shape Color
<b>Media and Materials needed:</b> Small clips from YouTube/The Internet, access to computer (Illustrator).	

## Content Standards

### PRESENTING

**Anchor Standard 6:** Present a PowerPoint that explains what FastFashion is to students. Provide small clip that explains why Fast Fashion is not good for the environment. Explain to students ways they can support fashion in a way that does not support mass-media market retailers.

### RESPONDING

**Anchor Standard 9:** Have a gallery walk, have students share their ideas of FastFashion.

### CONNECTING

**Anchor Standard 10:** Provide knowledge to students by using top models that promote this fashion by wearing it. Explain to students the motive these companies have in making money without being cautious and or caring the harmful effects it creates to society, environment or people. Provide a list of companies that mass produce cheap clothing.



# Lesson Plan

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## Learning Objectives

1. To know the harmful effects of FastFashion has on society, environment and people
2. To find ways to reuse fashion and donate old fashion.

### Anticipatory Set:

Students will watch a video and take notes on a worksheet while watching

See attached worksheet

Have students get into pairs/groups. Have students share information about FastFashion, preferably something they did not know before to their partner/group.

**Big Idea:** Mass-producing fashion hurts society's environment and people.

**Essential Question:** Is Fast Fashion something that needs to be regulated or changed or is FastFashion something we should continue to support as consumers?

How can you find ways to be more environmentally friendly and not support Fast Fashion?

**Objective/Purpose:** Students will be able to identify the harmful effects of Fast Fashion have on society, environment and people.

**Model:** I will complete a T shirt/paper template on Illustrator that will be printed onto a recycled article of clothing.

**Check for Understanding:** Group work, teacher will grade the handout

Teacher will check Illustrator Project to see if students are using the proper tools

# Lesson Plan

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## Step by Step Instruction of Lesson

<b>Instructional Strategies</b>	<b>Activities</b>
<b>Day 1 Present PowerPoint on history and anticipatory set</b>	<b>Day 1 Students will do a worksheet along side watching a video on Fast Fashion.</b>
<b>Day 2 Teacher will explain Illustrator to students</b>	<b>Day 2 Students will begin their projects.</b>
<b>Day 3-Day6 Teacher will assess students if the prompt was understood and adjust accordingly.</b>	<b>Day 3 Students will design a T-shirt on illustrator that will promote using old fashion not buying new fashion.</b>
<b>Day 7 Teacher can guide the discussion.</b>	<b>Reflection/discussion- students will have a gallery walk and have a discussion about other students work.</b>

**Critique/Discussion:** (What method of review and evaluation will be used to complete the lesson?): -Teacher will walk around in class and monitor group participation. - Teacher will grade posters created by students. -Teacher will grade final project based on completion of assignment, understanding of assignment and demonstration of creativity.

# Teacher Samples of our Project

## Fast Fashion

50% Cotton

25% Sweat

25% Blood

Made by Cheap Labor

Do not Wear

Do not Wash

When you learn about fast fashion, while wearing fast fashion



# Teacher Samples of our Project

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# Teacher Samples of our Project

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# Bibliography:

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[https://en.wikipedia.org/wiki/Fast\\_fashion](https://en.wikipedia.org/wiki/Fast_fashion)

<https://www.thegoodtrade.com/features/what-is-fast-fashion>

<https://www.vox.com/2019/9/12/20860620/fast-fashion-zara-hm-forever-21-boohoo-environment-cost>

<https://www.latimes.com/business/story/2019-11-03/fast-fashion-sustainable>

<https://www.youtube.com/watch?v=7qeehDLYa8g> - Clip from movie Made in La

<https://www.youtube.com/watch?v=LtQ1qMuul60> - Trailer Made in LA

<https://www.youtube.com/watch?v=juvhOO2RdgA> - The Cost of a Low Price

<https://www.youtube.com/watch?v=RXmnBbUjsPs> - Thrift store challenge!

# Bibliography (cont.):

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<https://www.youtube.com/watch?v=MMCvV2tZWY8> - Is fashion destroying our environment?

[https://www.fireflypath.com/news/2020/1/30/wishcom-is-ripping-us-off-along-with-a-lot-of-other-fast-fashion-sites-?fbclid=IwAR1kN ezZbFAEmHblmbExmZS\\_aPdXGbz6rfWCD2xPa-k08PFCR5KgpH-puE4](https://www.fireflypath.com/news/2020/1/30/wishcom-is-ripping-us-off-along-with-a-lot-of-other-fast-fashion-sites-?fbclid=IwAR1kN ezZbFAEmHblmbExmZS_aPdXGbz6rfWCD2xPa-k08PFCR5KgpH-puE4)

[https://www.youtube.com/watch?v=OaGp5\\_Sfbss#action=share](https://www.youtube.com/watch?v=OaGp5_Sfbss#action=share)

[https://www.youtube.com/watch?time\\_continue=1&v=mPM9lhackHw&feature=emb\\_logo](https://www.youtube.com/watch?time_continue=1&v=mPM9lhackHw&feature=emb_logo)